

threads

1+ Million Brand Universe



PRINT

Threads magazine
4x Frequency
61k circulation

DIGITAL

ThreadsMagazine.com
12k+ digital-only magazine subscribers
320k average uniques/month
12k paid 'Insider' members

THREADS SOCIAL

Facebook: **133k**
Twitter: **14k**
Pinterest: **204k**
Instagram: **68k**
YouTube: **181k**

VIDEO

Average video plays per month on our popular long- and short-form videos: **37k**

PODCAST

Downloads: **387k**

eLETTER

Threads e-newsletter
Weekly
108k opt-in subscribers

DEDICATED EMAIL

Custom
60k e-Blast recipients