

# Threads Editorial Calendar 2017

## February/March 2017

### Customized Patterns

Learn fun and creative ways to use a stitch regulator foot on your sewing machine. Discover shortcuts to conventional clipping and save time and effort while maintaining quality results. Check out our new Pattern Manipulation department to find ways to customize details on your favorite pattern designs.

**Ad close:** 11/10/16

**On sale:** 1/10/17

## April/May 2017

### Spring Forecast

This issue features our annual Spring Sewing Forecast, with contemporary trends in fabrics and patterns. A sewing expert shares tools and tips for pain-free sewing, including the best ergonomic sewing notions. Learn to design and sew the best jeans for your body type, with a fabulous fit and your favorite design details.

**Ad close:** 1/6/17

**On sale:** 3/7/17

## June/July 2017

### Essential Techniques

This issue explores how to use photographs to draft patterns, design garments with color breaks, and properly fit a pencil skirt. Our Essential Techniques department is the place for beginners to learn and seasoned sewers to brush up their skills.

**Ad close:** 3/10/17

**On sale:** 5/9/17

## August/September 2017

### Jackets

Learn innovative pattern adjustments to fit sleeves. Take an in-depth look at the interfacing, batting, and pads that provide structure to a tailored jacket. Discover how to add invisible zippers to jackets for a flawless fit. Find out the embellishing secrets behind dazzling rodeo jackets. This issue's Fabric Lab topic is classic seersucker. Learn designer techniques for distressing jeans.

**Ad close:** 5/12/17

**On sale:** 7/11/17

## October/November 2017

### Fall Fashion

This issue features our annual Fall Fashion Sewing Forecast, with the hottest trends in pattern designs and fabrics. Take a couture class in how to use horsehair to support garment details. Discover the hidden sewing tricks in a vintage skirt by a couture designer. Learn to sew better pockets, hems, and seams on the pants you create.

**Ad close:** 7/7/17

**On sale:** 9/5/17

## December/January 2018

### Annual Gift Guide

What are your holiday wishes for new sewing supplies and equipment? The Threads editors have compiled an exciting annual Gift Guide, with notions, furniture, fabric, sewing machines, and more. We'll also cover beautiful, yet fast and easy, gifts to sew for friends and family. Learn to create narratives in the garments you sew, with stitches and details that tell a story. Add a handy zipper wind guard to your next coat; we'll show you how to adapt your pattern and add this essential winter detail.

**Ad close:** 9/8/17

**On sale:** 11/7/17

Editorial subject to change. Dates are tentative.