

Threads 2018 Editorial Calendar

February/March 2018

The Pants-Fitting Issue

Well-fitting, flattering pants are worth their weight in gold. In this issue, a professional pattern designer explains the secrets to fit pants properly. In an associated story, a custom clothier shares how to design and sew pant waistband details that flatter the figure. This issue also delves into how a top university fashion program used half-scale dress forms to develop futuristic fashions.

Ad close: 11/7/17

On sale: 1/9/18

April/May 2018

The Spring Fashion Sewing Issue

Threads inspires sewers with intriguing patterns and fabrics as well as tried-and-true techniques. Our Spring Sewing Forecast shares incentive for sewing a new wardrobe, pairing trending materials with the latest patterns and sharing updates from international runways. This issue also includes our rotary cutter overview, an essential guide to the best practices for using and feature options for purchasing these sharp and effective tools.

Ad close: 1/5/18

On sale: 3/6/18

June/July 2018

The Extraordinary Knits Issue

We share the exclusive results of the 2018 Knit Fabrics Challenge, a garment design and sewing contest completed by the continent's best sewing professionals. This issue includes a step-by-step how-to for creating a plus-size fitting shell, a basis for a great fit every time for our plus-size readers, frequently overlooked by mainstream clothing retailers.

Ad close: 3/9/18

On sale: 5/8/18

August/September 2018

The Tools Issue

Threads provides sewing advice, design ideas, and the latest information on tools, fabrics, and patterns in every issue. In this edition, however, we have extra coverage on essential and advanced notions to make sewing easier, faster, and more fun. Discover the versatility and usefulness of specialty sewing machine presser feet, essential for tasks from decorative stitching to making ruffles and pin tucks. Readers will learn new uses for a coverstitch machine with detailed tips and techniques. A detailed rundown of scissors and shears, those all-important tools found in every sewing space, will correlate the best options to the required uses.

Ad close: 5/11/18

On sale: 7/10/18

October/November 2018

The Fall Fashion Sewing Issue

Discover the autumn sewing trends, including the latest fabrics and sewing patterns to create the latest runway looks. Learn a couture expert's method for setting a designer jacked sleeve, as well as maintenance tips for caring for a beloved vintage sewing machine. The issue will also cover the fitting advantages of square armholes and how to design them.

Ad close: 7/6/18

On sale: 9/4/18

December 2018/January 2019

The Holiday Issue

Whatever you want to sew next, *Threads* is there with advice, design ideas, and the latest information on tools, fabrics, and patterns. Our annual gift guide offers a curated list of sewing supplies and equipment, at every price level, that is bound to please any sewing enthusiast. We also share all the details of how to sew custom jeans in this issue, from patterns and premium denim to specialty threads and closures.

Ad close: 9/7/18

On sale: 11/6/18

Editorial subject to change. Dates are tentative.