

Threads 2019 Editorial Calendar

February/March 2019

The Essentials Issue

Threads readers are passionate about sewing and achieving beautiful, wearable results. They turn to the magazine to find inspiration, answers, and supplies. This issue features an overview of irons, steam stations, and pressing tools and surfaces. A well-fitting, flattering white shirt is a wardrobe staple. A professional designer explains the secrets for updating and sewing gorgeous shirts properly. Also, *Threads* ongoing Pattern Review department covers recently released designs that have been tested and recommended by expert seamstresses.

Ad close: 11/09/18

On sale: 1/08/19

April/May 2019

The Spring Sewing Issue

As the world's premier garment-sewing magazine, *Threads* shares expert insight into fitting methods, fine fabrics, specialized tools, sewing machines, and couture handwork. This issue reveals spring sewing trends, including the fabrics and patterns to emulate the latest runway looks. Readers will also learn a lingerie expert's method for creating beautiful bralettes, as well as a couture seamstress's tips for working with delicate lace. For aspiring designers, another article covers how to get started with draping garment designs on dress forms.

Ad close: 1/04/19

On sale: 3/05/19

June/July 2019

The Intelligent Techniques Issue

Threads covers new and classic sewing methods in every issue, from the fundamentals to precision techniques. This issue includes a step-by-step tutorial for recording construction details from one garment to apply to another. A structured knit jacket project will show readers how to sew a comfortable, chic, and work-appropriate separate. A contractor shares insight into the electrical requirements of sewing machines and other sewing equipment to help sewers protect their workroom investments.

Ad close: 3/08/19

On sale: 5/07/19

August/September 2019

The Challenge Your Skills Issue

In this edition, *Threads* shares methods to make sewing easier, faster, and more fun. Discover the versatility and usefulness of utility sewing machine stitches. Readers will learn how to successfully incorporate evening fabrics into interesting day-appropriate designs. A menswear expert offers a detailed tutorial for making bespoke men's pants. And our continuing Embellishments department explores embroidery, beading, painting or dyeing garments.

Ad close: 5/10/19

On sale: 7/09/19

October/November 2019

The Fall Fashion Sewing Issue

Threads inspires sewers with intriguing patterns and fabrics as well as tried-and-true techniques. This issue's fall sewing forecast pairs trending materials with the latest patterns inspired by international runways. The ongoing Notions department covers new and classic sewing supplies, from thread to tools to sewing machines and sergers.

Ad close: 7/05/19

On sale: 9/03/19

December 2019/January 2020

The Holiday Issue

Whatever you want to sew next, *Threads* is there with advice, design ideas, and the latest information on tools, fabrics, and patterns. Our annual gift guide offers a curated list of sewing supplies and equipment, at every price level, that is bound to please any sewing enthusiast. This issue also features a plus-size fitting guide, a visit to an art-to-wear museum in New Zealand, and the results of the Make it With Wool national sewing challenge.

Ad close: 9/06/19

On sale: 11/05/19

Editorial subject to change. Dates are tentative.